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The vegan Shatush

Yesterday at 11:33 am



No, we're not giving you a healthy recipe idea – Shatush is the latest must-have hair colouring technique, favoured by the likes of Gisele and this is how to do it, the vegan way...

Gisele Bundchen's hair is the envy of women around the world, but what really brings her easy-care surfer girl waves to the fore is the clever colouring technique devised in models' fave Aldo Coppola hair salons to lighten hair with the most natural, sunkissed effect.

'Shatush' is the cute and catchy name given to this way of highlighting hair, which involves sectioning, then backcombing the hair before lightening with organic colourants, applying a variety of shades that are lighter than the natural colour from ends to roots to achieve a super natural effect.



If you're a fan of home colour and would love to try out a spot of Shatush, we reckon Herbatint could be the answer. Using extracts of plants and herbs such as walnut, rhubarb, aloe vera, echinacea, white birch and meadowfoam to create subtle colour, Herabtint's vegan certified ammonia and alcohol free gel range (£9.50) offers permanent colour results that are gentle and natural looking, yet vibrant. This means you can try out all the latest hair colouring techniques without subjecting your tresses to a chemical onslaught.

Remember to apply the lightest colour concentrating on the ends and regressing to one or two darker tones towards the root area for a truly professional look that's worthy of a Brazilian supermodel!



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